

INTERREG V-A Latvia-Lithuania Programme 2014-2020 project „Introducing nature tourism for all“ (UniGreen)

**The Conference „ACCESSIBLE NATURE TOURISM“**

***19th – 20th October 2017***

**Plateliai Culture Center, Didžioji str. 21, Plateliai, Plungė distr.**

**AGENDA**

**19th October**

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| **10:00- 10:25**  | **Registration and welcoming coffee** |
| **10:25-10:30** | Welcoming and introduction  |
| **10:30 – 12:00**  | **Accessibility can Enhance Tourism. Visitor-Friendly and Barrier-Free Service Environments for Customers with Special  Needs.** The contents of the session is:1. Key definitions in accessibility;
2. Equality and quality in service environments, service chains and customer service;
3. Cases and good practices.

*Lecturer:**Leena Kuosmanen (Professor of Laurea University, Finland)***Short questions – 5 min.** |
| **12:00 - 13:00** | **Lunch**  |
| **13:00 -14:30**   | **Universal Design Principles, Latvia Case.**The contents of the session is:1. people with visual impairment need in tourism infrastructure;
2. what should be done;
3. what situation is now.

*Lecturer:Maris Ceirulis (President of Liepaja society of the blind, Latvia)***Short questions – 5 min.** |
| **14:30 -14:45** | **Coffee break** |
| **14:45 -16:15**  | **Accessable Tourism For All – Are We Ready?** The contents of the session is:1. People with disabilities (physical disabilities) trips in Lithuania and abroad, statistics;
2. Situation in the field of tourism: physical and informational environment, accessable/ unaccessable;
3. official requirements and regulations, what should be done and reality;
4. practical examples;

*Lecturer: Ginta Žemaitaitytė, (projects manager from Lithuanian Association of People with Disabilities, Lithuania)***Short questions – 5 min.** |
| **16:15– 17:00**  | **Everyone Outdoors** The content of the session is:1. the accessibility - theme  in Parks &Wildlife Finland;
2. New *Healthy Parks & Healthy People, Health and Wellbeing 2025* - programme (one theme is accessibility)
3. Projects and cases about tourism & accessibility.

*Lecturer: Riikka Mansikkaviita (Project manager from Metsahallitus Parks & Wildlife, Finland)***Short questions – 5 min.** |
| **17:00 – 18:00**  | **Discussion and reflections** |
| **18:00** | **The End** |

**20th October**

**Žemaitija National Park Exposition Hall, Didžioji str. 22, Plateliai**

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| **8:30 - 9:00**  | **Coffee/tea break**  |
| **9:00 -10:00** | **„Unigreen“ project partner meeting.** The rest of conference participants are invited to explore the exhibits of Žemaitija National Park and Tuesday shroves (Wooden masks) and take a walk around Plateliai Manor Estate Park/Visitor Center. |
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| **10:00 -12:00**  | **Sight visiting**: Plateliai Viewing Platform, Šeirės walking trail. |
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|  | **Picnic** **type coffee break** (in Šeirė Campsite, address: https://goo.gl/yYFDMt or in Žemaitija National Park Exposition, address: Didžioji str. 22, Plateliai, if raining). |
| **12:00-13:00**  |
| **13:00** | **The End** |